

2010 MLA Conference

Preliminary Schedule

Tuesday, October 19th

- 9:00 a.m.-4:00 p.m. ***Preservation of Books and Archival Materials*** ***Hampton Inn***
Sign-in at 8:30 a.m.
Ticket Required
Jennifer Brannock, University of Southern Mississippi
Linda Overman, Private Conservator
This workshop will focus on the preservation of books and a variety of archival materials. Box lunches will be provided with your pre-conference fee. Limited to 40 attendees. Co-sponsored by the Mississippi Historical Records Advisory Board, the Archival Training Collaborative, and the Society of Mississippi Archivists.
- 4:00-6:00 p.m. ***Registration at the Hampton Inn***

Wednesday, October 20th

- 7:30 a.m.-5:00 p.m. ***Registration at the Vicksburg Convention Center***
- 8:00-10:00 a.m. ***Using the Computer for Print Promotion*** ***MR4***
Bev League, Library Team Leader at Two Rivers Baptist Church, Nashville, TN
Informing library patrons about what the library has to offer is crucial for its success! Learn how to use a computer's special fonts and graphics and ideas from advertising experts to make your printed materials more exciting and eye-catching.
Sponsored by the School Section
- 9:00-10:00 a.m. ***MLA Executive Board Meeting*** ***MR3***
- 10:00-11:00 a.m. ***MLA Legislative Committee Meeting*** ***MR3***
- 10:00-12:00 p.m. ***Poster Sessions*** ***(Lobby Area Outside the Exhibit Hall)***
(See pages 6-8 for a list of Presenters)
- 10:00-12:00 p.m. ***Career Building in a Down Economy*** ***MR5***
Rachel Singer Gordon, Webmaster, LISjobs.com & Consulting Editor at Information Today, Inc., Books Division
Librarians and library staff will find new ways to re-frame their perspective and explore their alternatives in career development.
Sponsored by the New Members Roundtable
- 10:00-12:00 p.m. ***Inexpensive Favors for Distribution in the Library*** ***MR4***
Ticket Required
Bev League, Library Team Leader at Two Rivers Baptist Church, Nashville, TN
We all enjoy getting little treats and favors wherever we go, and the same is true in the library! Learn ideas for inexpensive "incentives" to make and handout, to create smiles and remind and encourage people to use the library.
Sponsored by the School Section
- 10:00-11:00 a.m. ***Mississippi Polaris Users Group Meeting*** ***MR2***
Jennifer Smith, Warren County-Vicksburg Public Library
Join Polaris ILS users from Mississippi as they discuss the latest developments in the Polaris software.
Sponsored by the Mississippi Polaris Users Group

- 10:00-11:00 a.m. **Mississippi SirsiDynix Users Group Meeting** **MR1**
Justin Gray, SirsiDynix
 Mississippi SirsiDynix Users Group will conduct their annual business meeting, including the election of new officers, and SirsiDynix representatives will showcase new products.
Sponsored by the Mississippi SirsiDynix Users Group
- 10:00-11:00 a.m. **University Library Directors' Council** **MR 6**
Blanche Sanders, Alcorn State University
- 11:00-12:00 p.m. **Mississippi AutoGraphics Users Group Meeting** **MR2**
Glenda Tilson, Mississippi Library Commission
 Mississippi AutoGraphics Users Group will conduct their annual business meeting and learn about implementing Patron-Generated ILL's in their library.
Sponsored by the Mississippi AutoGraphics Users Group
- 11:00 a.m.-5:00 p.m. **Exhibits Open** **Exhibit Hall B**
Peggy May\Virgia Brocks-Shedd Scholarship Silent Auction
 Bid on irresistible items that will please your family and friends. Great Christmas gifts! All proceeds benefit the Peggy May Scholarship and Virgia Brocks-Shedd funds. Bidding closes on Thursday at 3:00 p.m. Items must be picked up on Thursday by 5:00 p.m.
- 12:00-1:30 p.m. **Virgia Brocks-Shedd Scholarship Luncheon** **Exhibit Hall A**
Ticket Required
Dr. Jerry W. Ward, Dillard University, New Orleans, LA
 Dr. Jerry Ward, Writer, Scholar and a distinguished Professor of English and African-American World Studies will discuss his book, *The Katrina Papers: A Journal of Trauma and Recovery.*
Sponsored by the Black Caucus Roundtable
- 12:00-1:30p.m. **Box Lunches for Vendors and Attendees**
Ticket Required
- 1:30-3:30 p.m. **General Session with Unshelved.com** **MR1 & MR 2**
Ticket Required
Gene Ambaum and Bill Barnes, Writers of the www.unshelved.com Library Comic Strip
 Brief business meeting followed by keynote address and book signing.
 If you work in libraries you know that sometimes you have to laugh or else you'll cry. Enjoy a no-conflict-time talk as the creators of the world's only library comic strip take you on a tour of their world! The Mallville Public Library's staff and patrons are supposed to be fictional, but they are instantly recognizable, giving you a unique opportunity to gently laugh at yourselves, your patrons and the people you work with. Barnes and Ambaum will deconstruct some of their greatest hits, and tell the true library stories that inspired them, and Ambaum will talk about what it's like to transfer his daily life as a real-life librarian to paper.
- 3:30-5:00 p.m. **Afternoon Tea with Authors** **Exhibit Hall A**
Ticket Required
*Christmas Memories from Mississippi--**Charline R. McCord, Editor, Judy F. Tucker, Author and Wyatt Waters, Illustrator*
Lost Mansions of Mississippi, Volume II, *Author Mary Carol Miller*
 Join your friends for tea and cookies and listen as the four presenters listed above discuss their recently published books.
Sponsored by Friends of Mississippi Libraries
- 3:30-5:00 p.m. **Explore Noteworthy U. S. Government Documents** **MR6**
Tracy Englert, University of Southern Mississippi
 Tracy Englert will use examples of questions asked at the reference desk and discuss the Government Resources that provide the answers. After the program a business meeting for GODORT will be held.
Sponsored by the Government Documents Roundtable
- 4:00 -5:00 p.m. **Librarianship in Times of Economic Crisis** **MR 3**
Dr. Teresa Welsh, University of Southern Mississippi
 Studies show that libraries are critical to our society. Learn how the library profession is responding to the changes caused by our shrinking economy.
Sponsored by the University of Southern Mississippi's School of Library & Information Science

6:00-8:00 p.m. **Presidential Bash/ Scholarship Fundraiser** **SCHF Auditorium**
Ticket Required
 Enjoy the music of jazz duo Osgood & Blaque at the Southern Cultural Heritage Foundation's Auditorium. Honor MLA President Ann Branton and help raise money for the Peggy May and Virgia Brocks-Shedd Scholarships while enjoying hors d'oeuvres and a cash bar.
Co-Sponsored by AutoGraphics, Inc., Polaris Library Systems, and SirsiDynix.

Thursday, October 21st

7:30 a.m.-5:00 p.m. **Registration at the Vicksburg Convention Center**

8:00 a.m.-5:00 p.m. **Exhibits** **Exhibit Hall B**

8:00-9:00 a.m. **Past Presidents Breakfast** **MR 7**
Ticket Required
 Honoring the Mississippi Library Association's past presidents. Limited to MLA Past Presidents

8:00-9:00 a.m. **USM Alumni Breakfast** **MR 6**
Ticket Required
 Friends and alumni please join Southern Miss SLSI for a bite and a visit.
Sponsored by School of Library and Information Science, The University of Southern Mississippi

9:00-10:00 a.m. **SLIS Focus Group** **MR 6**
Dr. Elizabeth Haynes, Dr. Teresa Welsh and Dr. Cindy Yu, The University of Southern Mississippi
 A report on the status of the LIS program at USM and an opportunity for alumni, employers and students to provide feedback and comments.
Sponsored by School of Library and Information Science, The University of Southern Mississippi

9:00-11:00 a.m. **MAGNOLIA Training** **MR 2**
 Learn how to use the MAGNOLIA databases that are available through state funds in your library.

9:00-11:00 a.m. **Promotion with Pizzazz** **MR4**
Bev League, Library Team Leader at Two Rivers Baptist Church, Nashville, TN
 Advertising is an indispensable tool available to promote libraries properly. This workshop will examine ideas to help add pizzas to lettering, bulletin boards, displays, and other items to make them more inviting and purposeful. Participants will also learn effective ways to plan and carry out promotional plans. There will be a short business meeting before the program begins.
Sponsored by the School Section

9:00-11:00 a.m. **Developing Partnerships that Benefit You & Your Community** **MR 1**
Caitlin Brooking, Director of Program Development for the Mississippi Commission for Volunteer Services, Jackson, MS & Jen Prall, Assistant Program Director in Vicksburg for the Americorps Program, a part of the Corporation of National and Community Services.

Learn methods for creating long or short term partnerships to achieve your goals and objectives and serve your community more effectively. Participants will also learn about potential partners.
Sponsored by the Mississippi Library Commission

9:00-11:00 a.m. **The Impact of Hurricane Katrina on Popular Culture** **MR 5**
Joyce Shaw, Gunter Library-Gulf Coast Research Center, University of Southern MS
 Hurricane Katrina was a catastrophe of epic proportions. One way society copes with changes created by disasters is through popular culture, media and artifacts. This presentation will examine novels, movies, music, art, humor and myths which have incorporated Hurricane Katrina as an element or subject of the narrative.
Sponsored by Beta Psi Chapter, Beta Phi Mu

9:30-11:00 a.m. **Promoting the Magnolia Book Awards in Your Library** **MR 7**
Magnolia Awards Committee
 This interactive program will give you programming ideas for encouraging kids to read and vote on this year's titles. And if you have idea, bring those too!
Sponsored by the Young People's Services Roundtable

- 10:00-11:00 a.m. **SLIS Minority Scholarship Program** **MR 6**
Dr. Cindy Yu and Ann Branton, The University of Southern Mississippi
 To improve awareness of the issues of diversity in librarianship in Mississippi, six IMLS graduate students and their mentors will share their experiences and why they were drawn to librarianship.
Sponsored by School of Library and Information Science, The University of Southern Mississippi
- 11:00-1:00 p.m. **The Story Behind 'Leaving Gee's Bend'-YPSRT Luncheon** **Exhibit Hall A**
Ticket Required
 Author Irene Latham will describe her life as a writer and discuss the specific research involved in writing her young adult novel, *Leaving Gee's Bend*.
Sponsored by the Young People's Services Roundtable
- 11:00-1:00 p.m. **Stepping Outside Our Boundaries: Working with Faculty to Embrace Change in the Scholarly Communication System-ACRL Luncheon** **MR 3**
Ticket Required
Julia Blixrud, Association of Research Libraries
 Julie Blixrud, Assistant Executive Director, Scholarly Communication, of ARL, will address building positive relationships with faculty to promote positive change in and new models for the scholarly communication system
Sponsored by the Mississippi Chapter of the Association of College and Research Libraries
- 12:00-1:00 p.m. **Exhibits Closed for Lunch**
- 12:00-1:30 p.m. **Box Lunches for Vendors and Attendees**
Ticket Required
- 1:00-2:00 p.m. **Instructional Technology Fair** **MR 6**
Members of MLA
 A showcase of the creative and free technology that information professionals are using to enhance their instruction sessions.
Sponsored by the Library Instruction Roundtable
- 1:00-2:00 p.m. **National Library Week Committee Meeting** **MR 4**
Caroline Barnett, First Regional Library System
 Share your ideas about the National Library Week 2011 theme.
- 1:00-2:00 p.m. **MAGNOLIA Steering Committee Meeting** **MR 5**
Stephen Cunetto, Mississippi State University
- 1:00-2:00 p.m. **Exploring Nature in Your Own Backyard** **MR 7**
Sarah C. Campbell, Author
 Award-winning non-fiction author of *Wolf Snail* and the recently published *Growing Patterns* will talk about her books for children, her writing and photography, and show us some really neat stuff!
Sponsored by the Young People's Services Roundtable
- 2:00-3:00 p.m. **Ice Cream Social with the Exhibitors** **Exhibit Hall B**
 Enjoy a delicious treat while visiting with our exhibitors.
Sponsored by Library Interiors, Metairie. LA
- 3:00-5:00 p.m. **The Joy of Censorship** **MR 1 & MR 2**
Ticket Required
Joe Raiola, Senior Editor, MAD Magazine
 MAD Senior Editor Joe Raiola takes an illuminating, satiric and at times disturbing look at America's most hotly debated First Amendment issues.
Sponsored by the Intellectual Freedom Committee
- 3:00-5:00 p.m. **Librarianship 101/201 Alumni Meeting** **MR 7**
Ticket Required
 Past participants in Librarianship 101 and 201 Institutes will gather for a networking reception.
Sponsored by the Mississippi Library Commission
- 5:00-6:00 p.m. **Relaxing on the River Social** **First Floor Lobby**
Cash Bar

6:00-8:00 p.m. **Mississippi Authors Awards Dinner** **Exhibit Hall A**
Ticket Required
The Air Between Us by Deborah Johnson (Fiction Award Winner)
The Sharecropper and the Senator by Chris Asch (Non-fiction Award Winner)
Wolfsnail: A Backyard Predator by Sarah Campbell (Children's Award Winner)
 Sponsored by MLA Author Awards Committee

Friday, October 22nd

7:30-11:00 a.m. **Registration at the Vicksburg Convention Center**

8:00-10:00 a.m. **Give My Poor Heart Ease-Breakfast with William R. Ferris** **Exhibit Hall A**
Breakfast
Ticket Required
 William R. Ferris, Professor of History at UNC-Chapel Hill and Adjunct Professor in Folklore Curriculum

Join William R. Ferris for a delightful breakfast as he speaks about and signs copies of his new book, *Give My Poor Heart Ease*. There will be a Public Library Section Business Meeting, a Trustee Section Business Meeting and a Two-Year Community College Roundtable Business Meeting immediately following Mr. Ferris' program.
 Sponsored by the Two-Year Community College Roundtable, Public Library Section, and Trustees Section

8:00-9:30 a.m. **Copyright Law and Libraries** **MR 7**
Breakfast
Ticket Required
 Laura Gasaway, Law Professor at Law School of North Carolina at Chapel Hill
 This program features copyright law and its impact on libraries in a digital environment.
 Sponsored by the Special Libraries Section

10:00-11:30 a.m. **Preserving South Mississippi's Visual History** **MR 3**
 Shugana Williams, Mona Vance and Diane Ross
 Mini-preservation session on techniques used to preserve photographic materials at the McCain Archives at USM and the Special Collections Department at the Columbus-Lowndes Public Library. Presentation will also cover the Archival Training Collaborative, an IMLS funded grant project that provides affordable basic archival training in Mississippi, Louisiana and Alabama.
 Sponsored by the Conservation Committee

10:00-11:00 a.m. **LYRASIS Member Forum** **MR 6**
 Cal Shepard, LYRASIS
 Small focus group meeting of LYRASIS members
 Sponsored by LYRASIS

10:00-11:00 a.m. **Mississippi Community and Junior Colleges Meeting** **MR 4**
 Joan Tierce, District Librarian, Holmes Community College
 Sponsored by the Mississippi Community and Junior Colleges

10:00-12:00 p.m. **Maximizing Your Book Sale: Tips and Ideas** **MR 1**
 Mrs. Freda Hartness, Book Sale Chair, Friends of the Quisenberry Library, Clinton
 Mrs. Anne Radojcsics, Volunteer, Friends Book Shop, Lee County Library, Tupelo
 Join the Friends of Mississippi Libraries Group for tips and tricks on hosting a fabulous book sale at your library, followed by a presentation of the 2010 Ruby Assaf Presidential Award and the Chapter One Award, and their annual business meeting.
 Sponsored by the Friends of Mississippi Libraries

11:00-12:00 p.m. **You Want Me to Do What? Or Sure, I Can Do That!:** **MR 2**
Changing Expectations in Technical Services
 Carolyn Eyler, Head of Technical Services, Carleton College Library in Northfield, MN
 Carolyn Eyler will discuss changes in Carleton College's Technical Services work from 2000 to the present, focusing on new services, fewer staff and re-defined staff responsibilities in digitizing and archives.
 Sponsored by the Technical Services Roundtable

12:00-2:00 p.m. **MLA Awards Luncheon** **Exhibit Hall A**
Ticket Required
 The grand finale of the 2010 Mississippi Library Association Conference honoring our colleagues for outstanding professional achievement and special recognition of Lifetime MLA members.
 Sponsored by the MLA Awards Committee